

# Terms of Reference Investor Membership

Updated June 2023

## INVESTOR MEMBERSHIP

Any organisation that falls into one of the following categories is eligible to sign up as an Investor Member of the FAIRR Initiative. We encourage organisations to register at the firm-level rather than the fund-level.

| Organisation type  | Criteria   |
|--------------------|--|
| Asset owner (AO)   | Organisations that are holders of assets including retirement savings and insurance. For example, this includes insurance companies, sovereign wealth funds, foundation and endowments, and pension funds. |
| Asset manager (AM) | Organisations that manage investment funds, make investment decisions and allocate capital on behalf of clients and other beneficiaries including asset owners.  |

### Application Process

1. Investor Membership is open to all institutional investors (i.e. asset owners/managers).
2. To become an Investor Member of the FAIRR Initiative, the firm/company must complete and submit an [application form](#). Please note that submitting this form does not guarantee or constitute membership.
3. The FAIRR Executive will review the application and respond within two working days.

### Terms and Conditions

Membership of the FAIRR Initiative is free of charge. As an Investor Member, you must commit/agree to:

- a. Joining an onboarding call with the FAIRR team to discuss how we can best partner with your organisation.
- b. Providing the FAIRR Initiative with your firm's company logo which will be displayed on [our website](#). Please note that further use of your firm's name or logo is strictly prohibited without explicit consent.
- c. Participating in the FAIRR Initiative's annual Investor Feedback Survey. The results are used only for internal purposes and to guide the ongoing development of our organisational strategy.
- d. Considering the materiality of ESG issues in animal agriculture and working to integrate these considerations into your investment decision-making processes.
- e. Raising awareness of the FAIRR Initiative and its work within the wider investment community.

- f. Individual user access credentials must not be shared with anyone other than the primary user. The individual user that is registered for the individual account must be the sole user of that account.
- g. FAIRR's research and data is solely for the use of individuals with login access and must not be shared externally.

**NOTE:** The word 'Membership' is used solely to refer to an Investor Member's broad support for the FAIRR Initiative. It does not explicitly or implicitly imply support of our other projects or collaborative engagements. In order to sign on to any of FAIRR's individual engagements, Investor Members must first state their desire and intention to do so. This must happen independently of the membership application. Members will be made aware of opportunities to sign on to new engagements and phases throughout the year via bespoke communications from the FAIRR Initiative.

## Member Benefits

Becoming an Investor Member of the FAIRR Initiative puts you at the heart of a global network of investors seeking to understand and manage ESG issues linked to protein supply chains. As an Investor Member, you can:

- a. Collaborate with a growing global network of investors
- b. Access issue expertise, best practice guidance and cutting-edge research on the risks and opportunities in protein supply chains.
- c. Participate in facilitated engagements, which enable direct dialogues with companies. These are supplemented with progress reports and impact assessments for the duration of the engagement.
- d. Access the FAIRR Initiative's Policy focused research and reports as well as receive updates on engagements with governments, regulators and industry bodies aimed at addressing the ESG risks surrounding intensive animal agriculture and sustainable policies and business practices.
- e. Access data, benchmarks and evaluation tools, which help to quantify material risks and opportunities, and identify leaders and laggards within the global food supply chain.
- f. Join interactive events around animal and plant-based protein production and consumption. This includes panels and roundtables on ESG issues that have traditionally been underexplored by the market. These events offer investors opportunities to learn, network and share knowledge in a variety of global locations.

## Termination of Membership

Members of the FAIRR Initiative may terminate their membership at any time by submitting notice in writing to the FAIRR Initiative of their request. Within 5 working days, the FAIRR Initiative will confirm receipt of the notice, revoke access to all FAIRR's Member only research, data and services and confirm termination of membership. The former Member's company logo will be removed from [our website](#) and any other communications where we highlight the constituents of the FAIRR Investor Network.

## About the FAIRR Initiative

Established in 2015 by the Jeremy Collier Foundation, the FAIRR Initiative is a collaborative investor network that raises awareness of the environmental, social and governance (ESG) risks and opportunities in the food sector.

Our organisation engages in proactive dialogues with investors, food companies and stakeholders around material ESG issues, such as deforestation, water scarcity and public health. We help investors to identify and prioritise these factors through cutting-edge research, which they can then integrate into their decision-making processes. Furthermore, we enable investors to exercise their influence as responsible stewards of capital while safeguarding the long-term value of their investment portfolios.

Members of the FAIRR Initiative are encouraged to participate actively in all areas of FAIRR's work, yet there is no obligation to formally sign on to any of our engagements, nor are we prescriptive about the practical utilisation of our research or data. We recognise that investors will tailor the use of FAIRR's assessment tools to suit the needs of their individual teams.

### Governance and Organisational structure

The Jeremy Collier Foundation is a registered charity (no. 1163970) and a company limited by guarantee (no. 9696841) in England and Wales. The oversight of both the Jeremy Collier Foundation and the FAIRR Initiative rests with the Board of Trustees, consisting of four individuals, one of whom is Jeremy Collier. The FAIRR Initiative has a separate and distinct Executive Team and staff. Its budget, strategy and work plans are approved by the Board on an annual basis and the organisation reports on its KPIs and progress each quarter.

The Jeremy Collier Foundation and the FAIRR Initiative are neither owned nor controlled by Collier Capital. The only affiliation they have is through their shared founder, Jeremy Collier.